

# Public-Private Partnering on Community Issues

## How to Get It Done

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# Context

- Community Issue: Homelessness in Dane County
- The Challenge: Changing the conversation, aligning & mobilizing resources.
- A quiz for you

# The Donor's Creed

“I believe in stealing shamelessly. I promise to be a thief today.”

# Starting Point

- The state of homelessness in Dane County
- Previous efforts, initiatives
- Low levels of collaboration
- Little progress

# Changing the Community Conversation

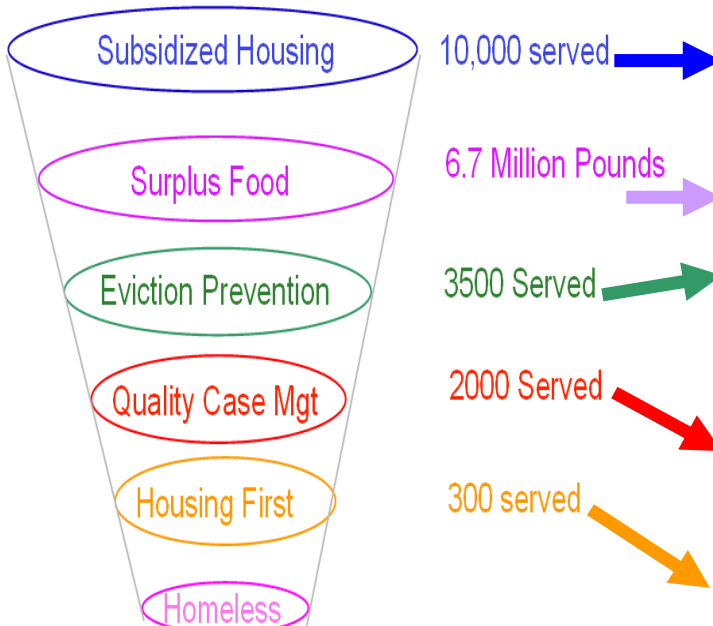
- Clearer definition of root causes
- Paradigm shifts
- Aiming for change “at scale”
- Engaging multiple, unexpected, public and private stakeholders

# **Housing in Action Mobilization Plan**

- Overview
- The journey, launching Housing First
- Public-private collaboration components
- Results, outcomes, impact

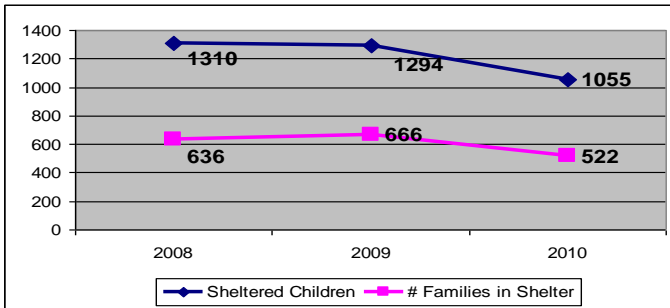
# United Way of Dane County Investments in Reducing Homelessness

20,000 Dane County Families At Risk of Homelessness



STRATEGY	AGENCY	PROGRAM
<b>Supported Housing</b> \$174,994	Porchlight	Housing Operations & Single Room Occupancy Support
	Habitat for Humanity	Volunteers Providing Home Ownership
<b>Access to Food</b> \$200,475	Community Action Coalition	Food Resources and Childrens Food
	Second Harvest Food Bank	Mobile Food Pantries and Childrens Food
<b>Eviction Prevention</b> \$379,176	Community Action Coalition	Building Bridges
	Financial Education Center	Financial Management/Counseling
	Middleton Outreach Ministry	Housing Assistance
	Stoughton Area Resource Team	START
	SunShine Place	Eviction Prevention
	Porchlight	Hospitality House
<b>Quality Case Management</b> \$324,712	YWCA of Madison	Second Chance Financial Mgt
	Porchlight	Case Management
	Salvation Army	Removing Barriers
	YWCA of Madison	Housing Counseling
	The Road Home	Housing Stabilization
<b>Housing First</b> \$806,912	Community Action Coalition	Family Support (Case Mgt.)
	Hope Haven	Hope Haven
	Domestic Abuse Intervention Services	Empower Home
	Porchlight	Sun Prairie Housing First
	Salvation Army	Housing First Jobs & Housing First
	The Road Home	Housing and Hope & Housing First
YWCA of Madison	Housing First, 3 <sup>rd</sup> Street, Empower Home	

Number of Homeless Families in Dane County Decreases



United Way of Dane County

# Public-Private Partnering

- What made this a public-private partnership?
- Why did it work?
- Key lessons learned?
- Next steps in this partnership?

# Another Quiz for You

- Shifting a paradigm, changing the community conversation...

# Questions & Takeaways

- Adapting this case study for your community?
- How to get started?
- How to engage multiple stakeholders to build public-private partnership?
- What are you stealing from this session?